



Portfolio Strategy for Building Beautiful Lifeboats

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Solari Inc. October 2005

<http://solari.com>

Note: Nothing in this presentation should be taken as individual investment advice.
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“You’re either part of the solution,
or you’re part of the problem.”
-- *Eldridge Cleaver*

“You’re either *financing* the solution,
or you’re *financing* the problem.”
-- *Solari*



Introducing Solari

- **Product**
 - Solari Circles
- **Strategy**
 - Turn Red Button Green
 - Popsicle Index UP = Capital Gains UP
- **Opportunity**
 - Going Local
- **Mission**
 - Popsicle Index = 100% worldwide

Overview

- **\$1mm Portfolio Example - Before and After**
Titanic vs. Lifeboats
- **But, but, but...I don't have \$1mm**
You're either an investor or an investee
- **Seeing the Real Deal on how the money works**
We call it the Tapeworm Economy
- **Unleashing the hidden opportunity**
Seeing diamonds in your own backyard

Introducing **The Tapeworm**

Central Banking - Warfare Economy



The Tapeworm: Central Banking - Warfare Economy

Example: A \$1mm portfolio

US Govt Fixed Inc.

Full Faith & Credit:

\$100,000 US Treasury Bonds
25,000 US Treasury Note
75,000 Ginnie Maes

Indirect Credit:

\$25,000 Fannie Maes
25,000 Freddie Mac
25,000 Sallie Mae Debentures

Global Govt Fixed Inc.

\$100,000 Templeton Bond Funds
40,000 World Bond Fund

Corporate Fixed Inc.

\$25,000 Bond Fund
25,000 Bond Fund

Bank CDs

\$10,000 JP Morgan Chase CD
10,000 Bank of New York CD
10,000 Citibank CD

Short Term & Cash Equiv.

\$2,500 Fidelity Tax Exempt Fund
2,500 Citibank Checking Acct

Stocks

\$100,000 AT&T, Citibank, IBM Novartis,
Halliburton, Morgan-Chase, Monsanto, Lockheed,
RJR CCA, McDonalds, Barrick, CACI

Home

\$400,000 Split Level in Reston, Va.
Favorite Charity: Harvard University

What are we financing?

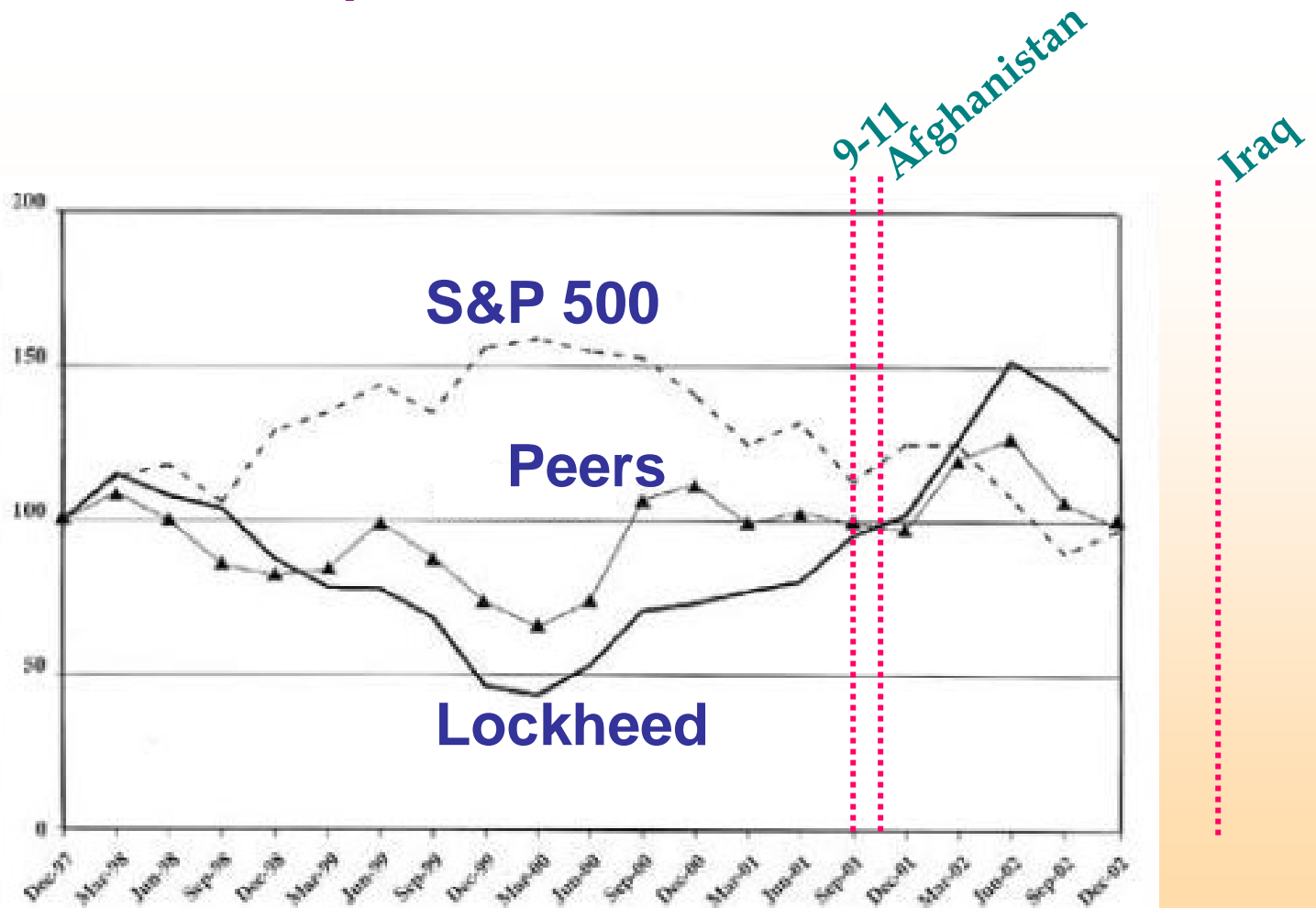
Example: *Novartis & Ritalin*

Kids on Ritalin US (est.)	10,000,000
Novaritis P/E (est.)	32x
Profit Per Kid (est.)	\$54
Stock Market Value: (est.) Per Kid on Ritalin US All US Kids on Ritalin	\$1,720 \$17,200,000,000



What are we financing?

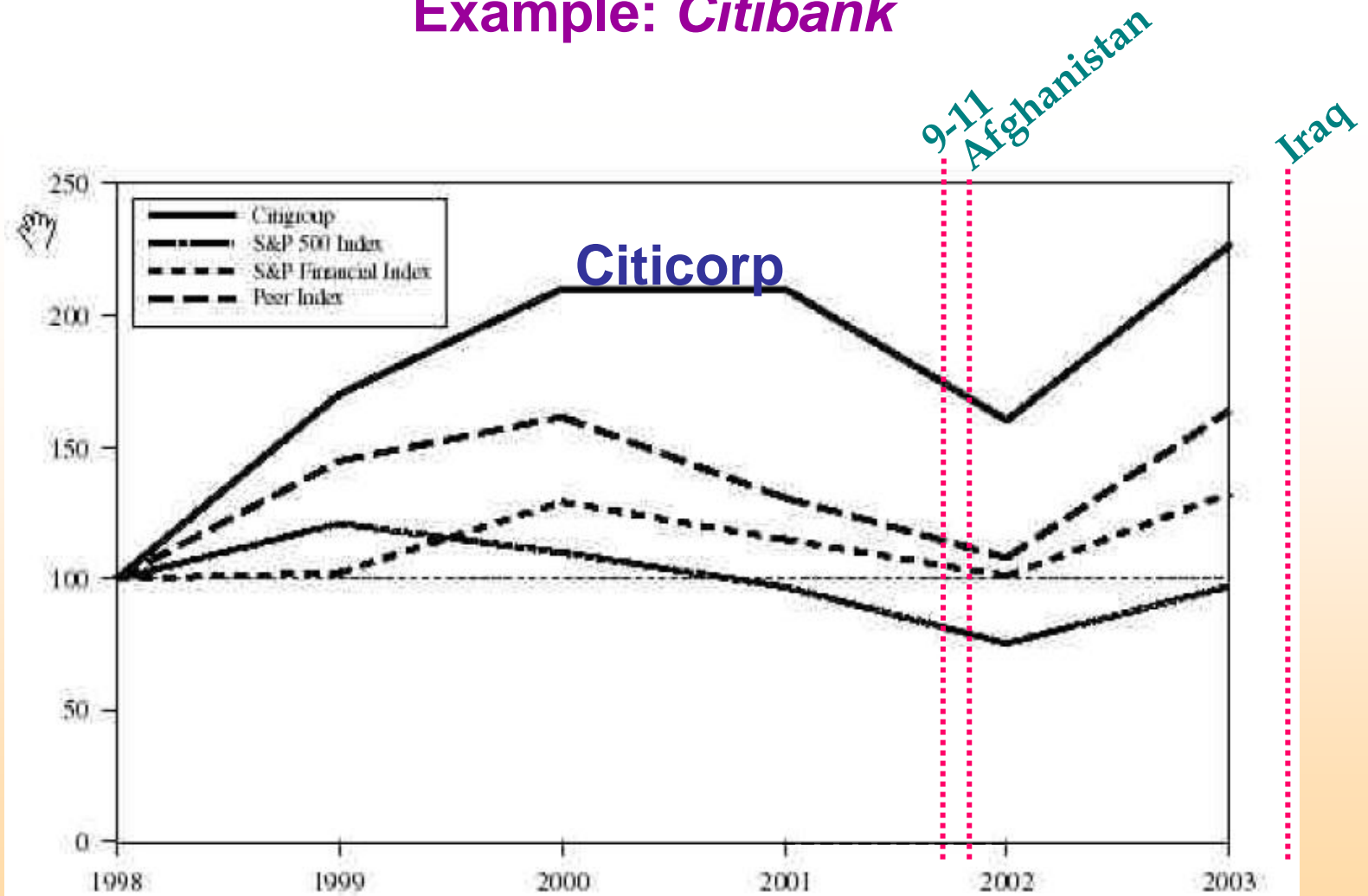
Example: *Lockheed Martin*



Source: Lockheed Martin Proxy - March 2003

What are we financing?

Example: *Citibank*

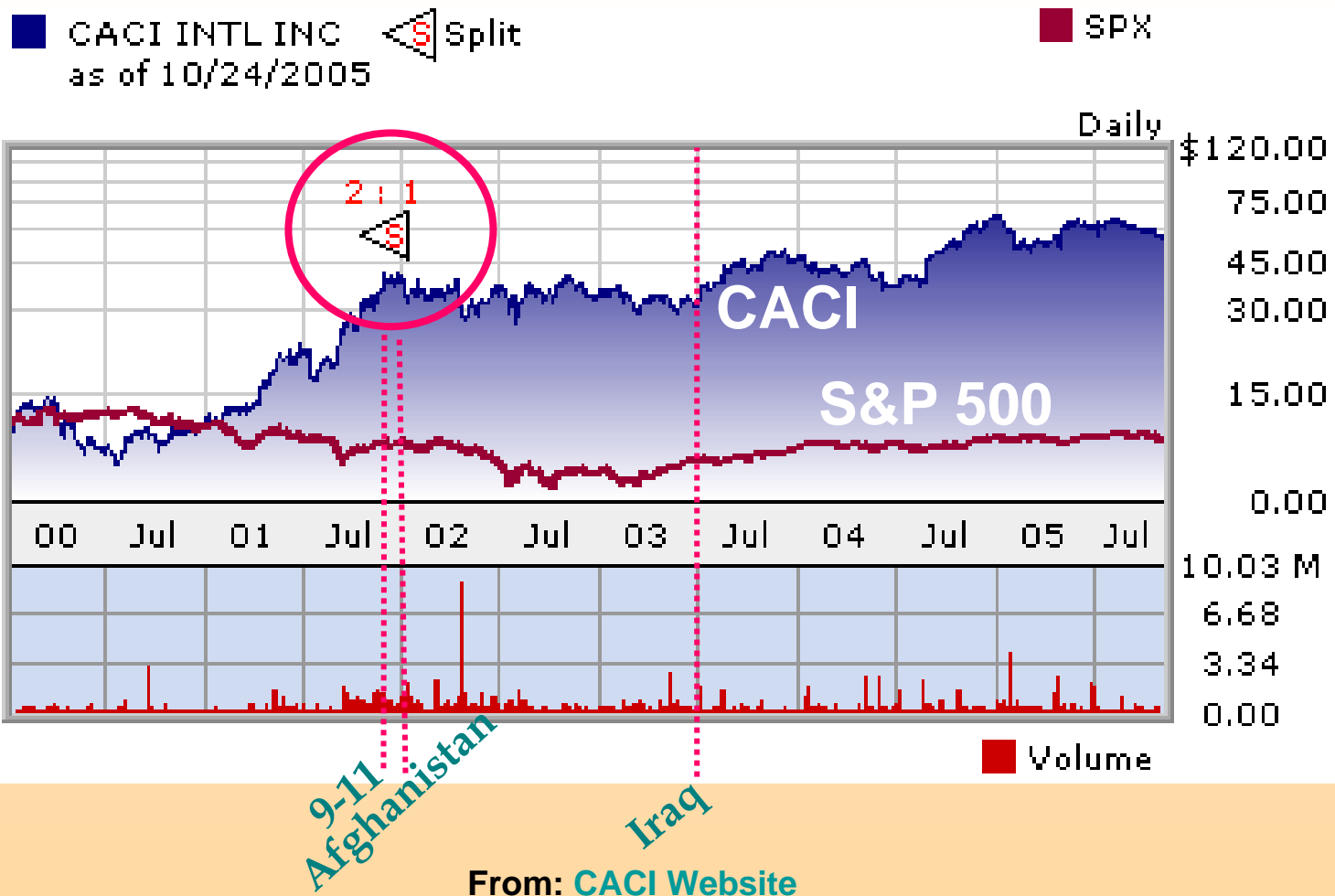


From: [An Open Letter to John D. \("Jerry"\) Hawke, Jr.](#)
[Comptroller of the Currency - United States Treasury](#)

What are we financing?

Example: CACI

Historical Stock Data



The Tapeworm:

Central Banking - Warfare Economy

Our sample \$1mm portfolio ... what are we financing?

- AT&T
- Bank of NY, Citibank
- Barrick
- CACI
- CCA
- Fannie/Freddie/Ginnie
- Halliburton
- Harvard University
- JP Morgan-Chase
- Lockheed-Martin
- McDonalds
- Monsanto
- RJR
- US Treasury

- ✓Financial Coup d'Etat \$4 trillion
- ✓Jobs moving abroad
- ✓Debt bubble & fraud. inducement
- ✓Black budget ops & murder
- ✓Piratization & market manipulation
- ✓Food seed/water/energy monopoly
- ✓Environmental Degradation
- ✓Narcotics trafficking
- ✓The rape of Russia
- ✓Sex slavery, slavery & torture
- ✓Space weaponry & surveillance
- ✓Drugging & poisoning of children
- ✓9-11 & global conquest

The Tapeworm: Central Banking - Warfare Economy

Our \$1mm portfolio - is it sound?

- **Zero Diversity**
 - Entirely dependent on US Federal Credit
- **Federal Credit is Unsound**
 - Heart of the Negative ROI System
- **What needs to grow to provide the investment yield?**
 - Warfare ... Dirty Money ... Facism ... Inflation ...
 - Depopulation ... IMF Workout ... Market Manipulation ...
 - Peak Oil ... Suppression of Technology ... IRS
- **What always happens in the end?**
 - Insiders are protected ... Outsiders thrown overboard

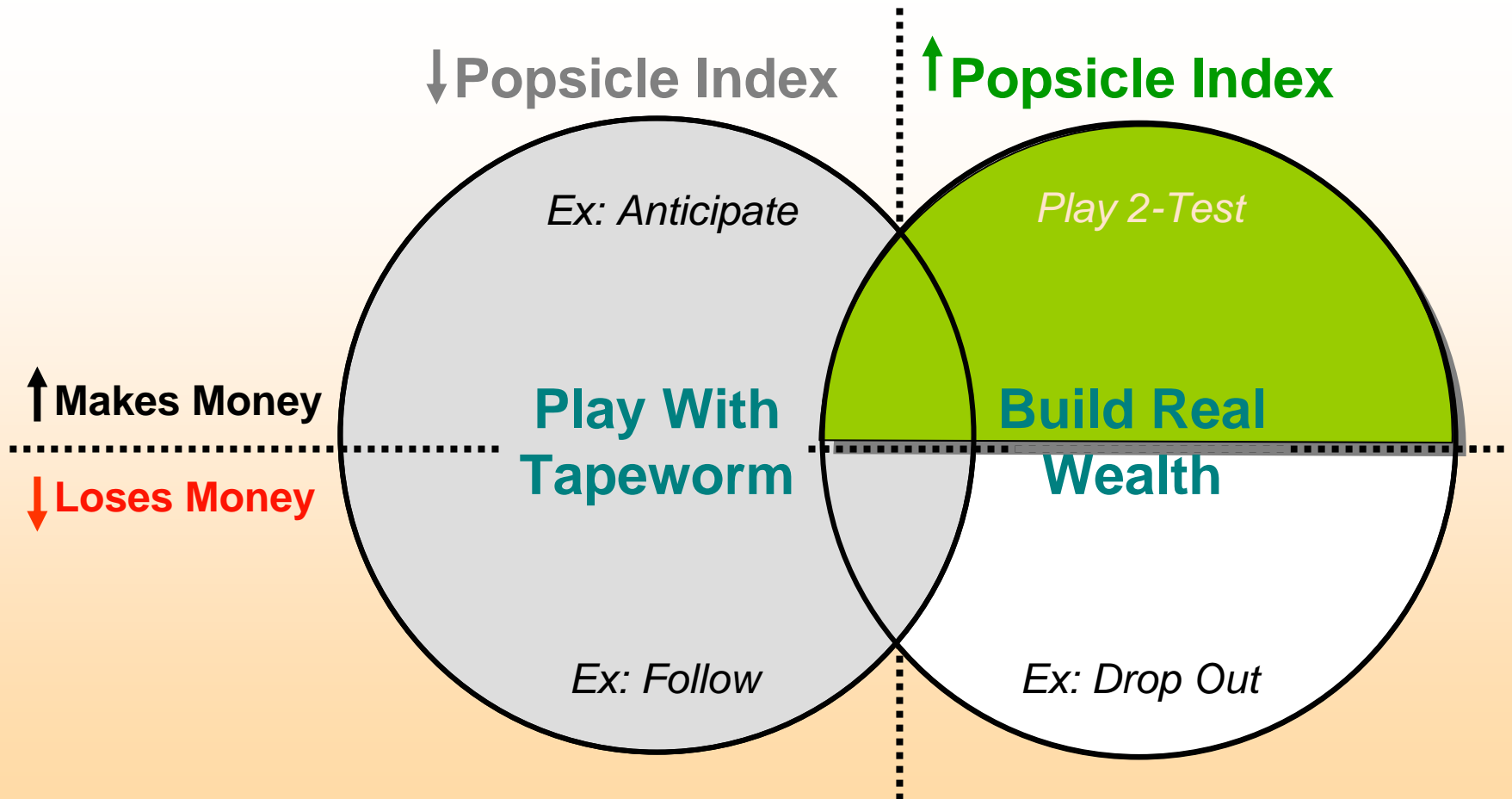
Solari 2-Test Strategy

Make money on a rising Popsicle Index!

- **Goal**
 - Maximize Return on Investment
- **Invest in Understanding Total Economic Returns**
 - You: *time and money*
 - Your Ecosystem: *living & financial equity*
 - The Players in Your Ecosystem: *their needs and risks*
- **Risk Management**
 - Do No Harm
 - Avoid Bad Dogs
 - Teach Others to Play 2-Test Too
 - You are only as safe as your neighbors
- **Result**
 - Use knowledge about how to create value for the good guys and the whole system to create greater security and value for yourself



Investment Strategies

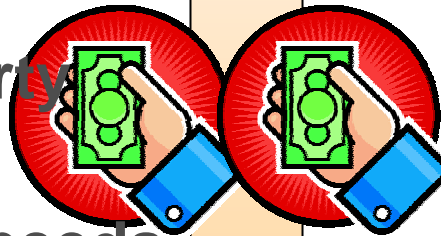


To Play With the Tapeworm is a Losing Strategy



Tapeworm Team

- Centralizes power
- Destroys wealth
- In cahoots with dirty players
- Slower learning speeds



Wealth Team

- Decentralizes power
- Builds wealth
- In cahoots with trustworthy players
- Higher learning speeds

Our Greatest Leverage Point

How do we make money
turning the **Red** Button **Green** ?

Financial Intimacy

Who does your money touch?

Who is your Banker?

Who is your Farmer?

Who are your Investees?

Who is your Charity?

Who is your Municipal Leader?

Who do you trust with your *life*?

Your \$ is a Vote!

Portfolio Allocation the Solari Way

Example: \$1mm portfolio -- diversified and profitable

	Global	Local
Liquid	<i>Example:</i> Stock in Alternative Energy Company	<i>Example :</i> CD in Local Bank
Non-Liquid	<i>Example:</i> Out of Town Real Estate	<i>Example:</i> Your Home

Think “cui bono” – who are your financial intimates?

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Portfolio Strategy the Solari Way

Example: \$1mm portfolio -- diversified and profitable

Global Liquid

\$100k (\$75k in 401k)

\$25,000 Digital Gold

25,000 Alternative Energy and Technology Fund

10,000 Asia Fund

10,000 Energy Services Fund

5,000 Small Bank Stocks

5,000 “How To” Catalog Company

5,000 Environmental Healing Technology

5,000 Solar Energy Companies

10,000 Local Stocks in Friends & Family Areas

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Portfolio Strategy the Solari Way

Example: *\$1mm portfolio -- diversified and profitable*

Global Non-Liquid

\$225k

\$ 50,000 Silver Bullion in Swiss Dep
50,000 Gold Bullion in Swiss Dep
100,000 Latin American Land
& Invest In-Laws' Home
25,000 Set aside for In-Laws' Biz

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Portfolio Strategy the Solari Way

Example: \$1mm portfolio -- diversified and profitable

Local Liquid

\$130k

\$85,000 CD in Local Bank
5,000 TN Small County Tax-Exempt
5,000 Cash (safe deposit)
15,000 Silver & Gold Coins (safe dep)
10,000 Cash - Home
& Solari Circle Hand
8,000 Silver & Gold Coins-Home
2,000 Corn Futures w/Local Farmer

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Portfolio Strategy the Solari Way

Example: \$1mm portfolio -- diversified and profitable

Local Non-Liquid

\$545k

\$180,000 32 Acre Farm in TN
100,000 Improvements to Property
100,000 Sister & Neighbor mortgages
20,000 Finance cousin's credit c debt
100,000 Local Venture Investments
10,000 Solari Circle pool
10,000 “buy local” lobbying & campaign
15,000 Local donations
10,000 Personal literacy

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Portfolio Strategy the Solari Way

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- 5,000 Cash - Safe Deposit
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- 10,000 Cash - Home & Solari Circle Hand
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Local Non-Liquid \$545k

- \$180,000 32 Acre Farm in TN
- 100,000 Improvements to Property
- 100,000 Sister & Neighbor mortgages
- 20,000 Finance cousin's credit c debt
- 100,000 Local Venture Investments: new health
technology for community; farmers markets
- 10,000 Solari Circle pool
- 10,000 “buy local” lobbying and campaign
- 15,000 Local donations
- 10,000 Personal literacy

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Comparing Portfolio Strategies

	<i>Tapeworm</i> 1-Test ↓PI	<i>Solari</i> 2-Test ↑PI
Global Liquid	\$600k	\$100k
Global Non-Liquid	---	225k
Local Liquid	---	130k
Local Non-Liquid	400k	545k

Step #1

Your Bank:

It's Time to Go Local

Are You Banking with the Tapeworm 20?

In 2004, the 20 largest banks operating in the US had profits of \$89 billion while US households recorded a deficit of \$342 billion.

Switch to a local, well managed bank!

Visit www.solari.com for *A Vote That Counts* video & *Where Would Jesus Bank?* (and other good folks too)

Invite friends and neighbors to
join you in a Solari Circle

Summary:

Rules of Thumb

- Get Started: bank local, eat local, turn off your tv
- Think “who”
- Play Solari 2-Test and profit from a rising Popsicle Index
- De-centralize
- Withdraw from the Tapeworm
- Lower overhead, increase self-sufficiency
- Build equity, rather than yield

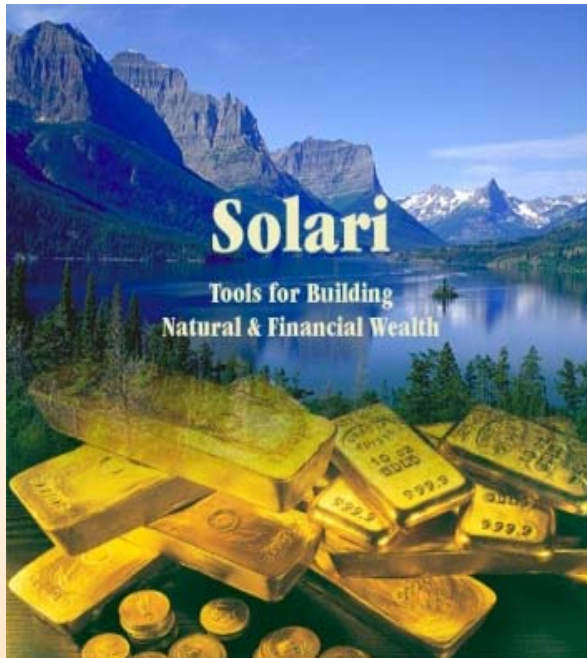
The Bottom Line

*Freedom cannot be bought with money;
individual financial security is not sufficient
to achieve personal freedom.*

*Freedom comes from profiting through
collaborative efforts to create freedom
and to enjoy the wealth created.*

**Freedom begins with seeing
the diamonds in your own backyard!**

Next Steps



- **FTW Booth:** Audio Seminar CDs & DVD
- **Workshops:** This Afternoon
- **Website:** <http://solari.com>
- **Forum:** <http://solariactionnetwork.com>
(*sign up for free updates*)
- **Audio Seminars:** <http://votesolari.com>