



# **Solari**

## **Playing to Win at Economic & Political Warfare**

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<http://solari.com>



# Overview

- I. Introducing Bill & Alice
- II. “Tapeworm Economics”
- III. Mapping the Landscape
- IV. A Paradigm for Economic Warfare
- V. Defense – Short Term Investment Strategy
- VI. Offense – The Solari Power Shift
- VII. Bringing it Home – A Solari Investor Circle  
“Diamonds in Your Own Backyard”



# I. Introducing Bill & Alice

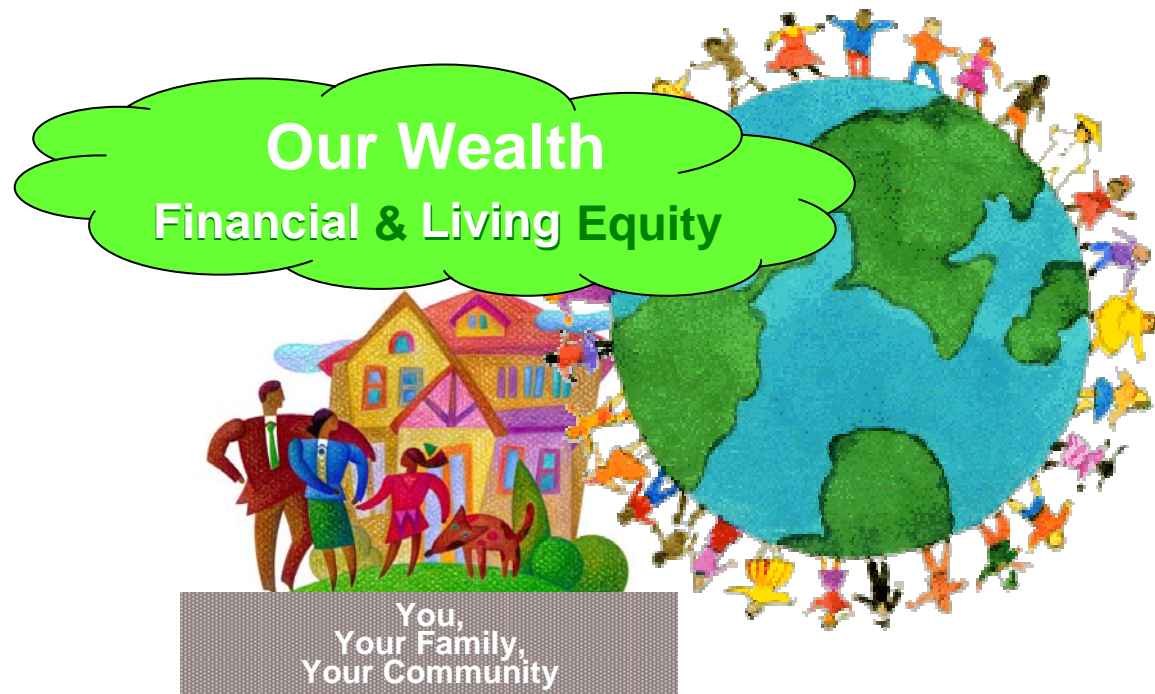
## An American Family

<b>Bill</b>	58	Accountant in large accounting firm; 2 yrs to retirement
<b>Alice</b>	57	Former librarian; mother of 3 grown children
<b>Joey</b>	33	Tax accountant at large investment advisory; Married 2 years, 1 baby
<b>Dave</b>	31	Environmentalist at small non-profit renewable energy; Married to co-worker, hoping to have kids
<b>Liz</b>	29	Minister for TD Jakes prison ministries; Former Peace Corps volunteer in Peru



## II. The Drain of “Tapeworm Economics”

Building a wonderful world  
depends on the health of our wealth  
where personal & planetary wealth  
are mutually energizing





# Our wealth is tied in to a financial system

## We feed it ...and it feeds us





# Our wealth is tied in to a financial system

**This financial system is like a Tapeworm  
draining & destroying our wealth  
while injecting us with  
dirty money & dirty tricks**





# Enter: The Solari Opportunity

It's about

## 1. Illuminating

- the Tapeworm
- the Dirty Tricks
- how we feed it
- how it drains us





# Our Wealth

- the Tapeworm
- the Dirty Tricks
- how we feed it
- how it drains us

- i.e. “Coming Clean!”
- feeding local living economies
- avoiding dirty tricks
- earning clean money/prestige



# Enter: The Solari Opportunity

It's about

## 1. Illuminating

- the Tapeworm
- the Dirty Tricks
- how we feed it
- how it drains us

## 2. Withdrawing

- i.e. "Coming Clean!"
- feeding local living economies
- avoiding dirty tricks
- earning clean money/prestige

## 3. Profiting

- from a shrinking Tapeworm
- from growth in planetary wealth



end



# Risks & Double Binds

## Feeling the Drain at Home

### Bill

- Diminishing Retirement Security
  - Social Security
  - Pension
  - Health Care
  - Increased Family Needs
- Jobs Moving Abroad/Immigration
- Taxes Rising, Money Missing

### Alice

- Deteriorating Health, Air/Water/Food Quality
- Current Events Depressing

### Performance Indicators

#### 1. Popsicle Index

A quality-of-life index for your neighborhood

#### 2. Solari Ratio

Your personal sustainability

**Challenge: No one sees the Tapeworm clearly**



# Risks & Double Binds

## Feeling the Drain at Home

### Joey

- US Dollar Falling
- Financial System Deteriorating
- Drugs and Crime Rising
- Kids are at risk

### Dave

- Environmental Crisis
- Peak Oil

### Liz

- Spiritual Disconnect

**Challenge: No one sees the Tapeworm clearly**



# A Note About Financial & Living Capital

## Financial

- **Bill & Joey** - Intellectual mastery of financial wealth creation and management

## Living

- **Liz & Dave** - Intellectual and spiritual mastery of natural resources, renewable energy, living off the grid, organic food production, homesteading, natural healthcare, grassroots community organizing

## *Opportunity*

- **Alice** – Sees and appreciates both, draws them together
- **Their success** – from how deeply they care and honor the wealth of knowledge, wisdom, and integrity that each contributes
- **Alignment** – of living and financial energy is magical – overcoming dirty tricks



# III. Mapping Our Political & Economic Landscape

## Key Risk Issues

- Falling US dollar
- Federal credit:  
\$4 trillion missing / \$11 trillion FY04 deficit
- Manipulated markets
- Dependency on centralized systems
- Dirty tricks
- Suppression of decentralizing technologies
- Peak Oil
- Environmental crisis
- Falling housing & small business income
- Community deterioration
- Spiritual and cultural crisis



# III. Mapping Our Political & Economic Landscape

## Tapeworm Tactics

### 1. Economic Warfare Tactic #1: *Pump*

- Increasing the value of a company or class of securities through uneconomic means in a manner that reduces total system wealth

### Mechanism Examples

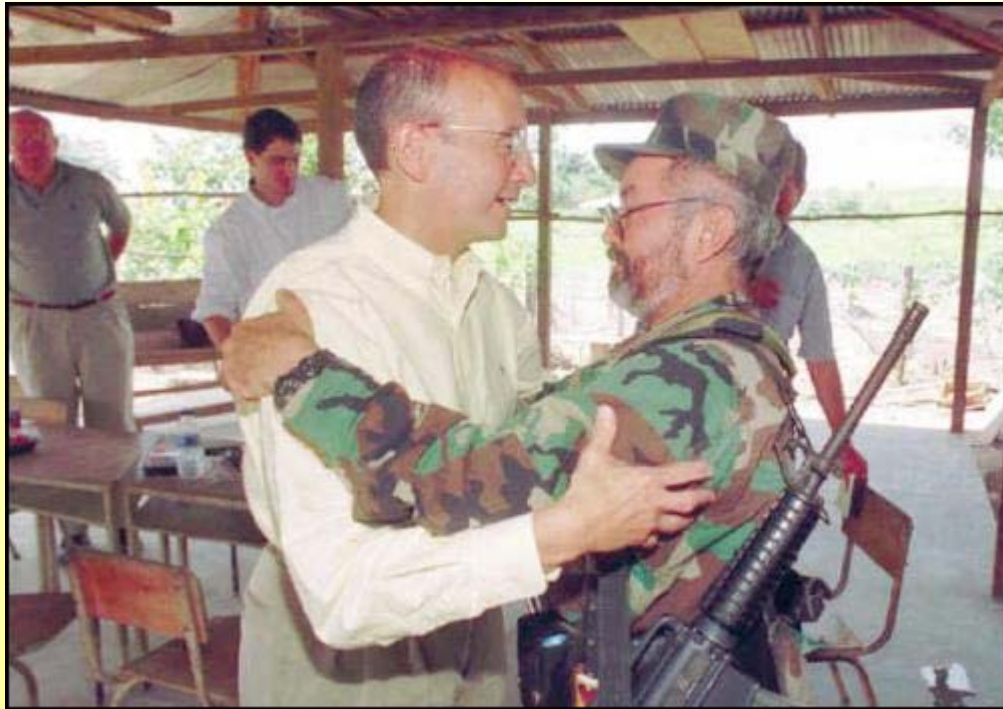
- **Govt. Contracts:** Halliburton/Iraq, Enron/Harvard
- **Govt. Subsidies:** Washington Post/Hamilton
- **Money Laundering:** West Philly; RJR Nabisco
- **Legislation:** Wackenhut/CCA; AIG/WTC
- **Predatory Lending:** Freddie & Fannie
- **“Piratization”:** Energy/Enron; Mortgages/Hamilton; World Bank/IMF/World Bank/Stieglitz; Prisons/Hardemon Co.



# III. Mapping Our Political & Economic Landscape

## Tapeworm Tactics

### 1. Economic Warfare Tactic #1: *Pump*



**Richard Grasso hugging FARC Commander  
Bogotá Colombia, 1999**



# III. Mapping Our Political & Economic Landscape

## Tapeworm Tactics

### 2. Economic Warfare Tactic #2: *Pump & Dump*

- Combining a Pump with a drop in earnings or market manipulation which allows trading on inside information to extract additional value at the expense of honest investors

### Mechanism Examples

- **Stock Market:** Enron/Harvard; Harken/Harvard
- **Venture Capital:** Dot.com Companies
- **Cooked Books:** TelCom Companies



# III. Mapping Our Political & Economic Landscape

## Tapeworm Tactics

### 3. Economic Warfare Tactic #3: *Rigging Prices*

- Manipulating financial markets to advantage insiders and rig profits

#### **Mechanisms Examples**

- **Suppression of Gold Prices:** ESF/GATA
- **Rigged Interest Rates:** 1993/Citibank; 2001/WTC



# III. Mapping Our Political & Economic Landscape

## Tapeworm Tactics

### 4. Economic Warfare Tactic #4: *Dirty Tricks*

- Covert and overt operations to handicap the honest folks and provide smooth sailing for the criminal

### Mechanism Examples

- **Enforcement “To Go”:** Narcotics Trafficking/Sporkin & CIA MOU NSC Executive Orders
- **Place Based Financial Disclosure:** /Sporkin & the Targeting of Catherine Austin Fitts
- **Control Files:** J. Edgar Hoover Dirty Pictures; Kemp-Cuomo Franklin Cover Up
- **Supressing Technology:** Energy/Tesla; Health Care/Royal Rife & Sam Chachua
- **Assassination:** Reputation, Financial, Physical



# III. Mapping Our Political & Economic Landscape

## Tapeworm Tactics

### 5. Economic Warfare Tactic #5: *Raping Places*

- Combining Pump & Dump, Rigging Markets, and Dirty Tricks to liquidate the equity in a place, i.e. a “beat down”

### Mechanism Examples

- **Squeezing Small Business:** Hardeman Co./Wal Mart
- **Squeezing Subsidiaries:** Sun Shipbuilding/U. of Pennsylvania-Pew Foundation
- **Drugs:** Hardeman Co/Philadelphia, PA
- **War on Drugs:** DynCorp/Latin America
- **“Piratization”:** Harvard/Russia
- **US Govt Missing Money:** \$4 & \$11 trillion



# III. Mapping Our Political & Economic Landscape

## Scenarios

### 1. Network News Myth

- Everything's fine!
- Red Button Story

### 2. Armageddon

- Bubbles burst / Global slowdown
- Value shifts from “abstract” to “concrete”

### 3. Slow Bleed

- Tapeworm continues to liquefy the economy
- Missing money returns to “piratize” US
- Tougher, meaner

### 4. Solari Economics

- Local equity investment makes transformation *profitable*, therefore *possible*



# IV. A Paradigm for Economic Warfare

## Introducing the Tapeworm “Achilles Heel”

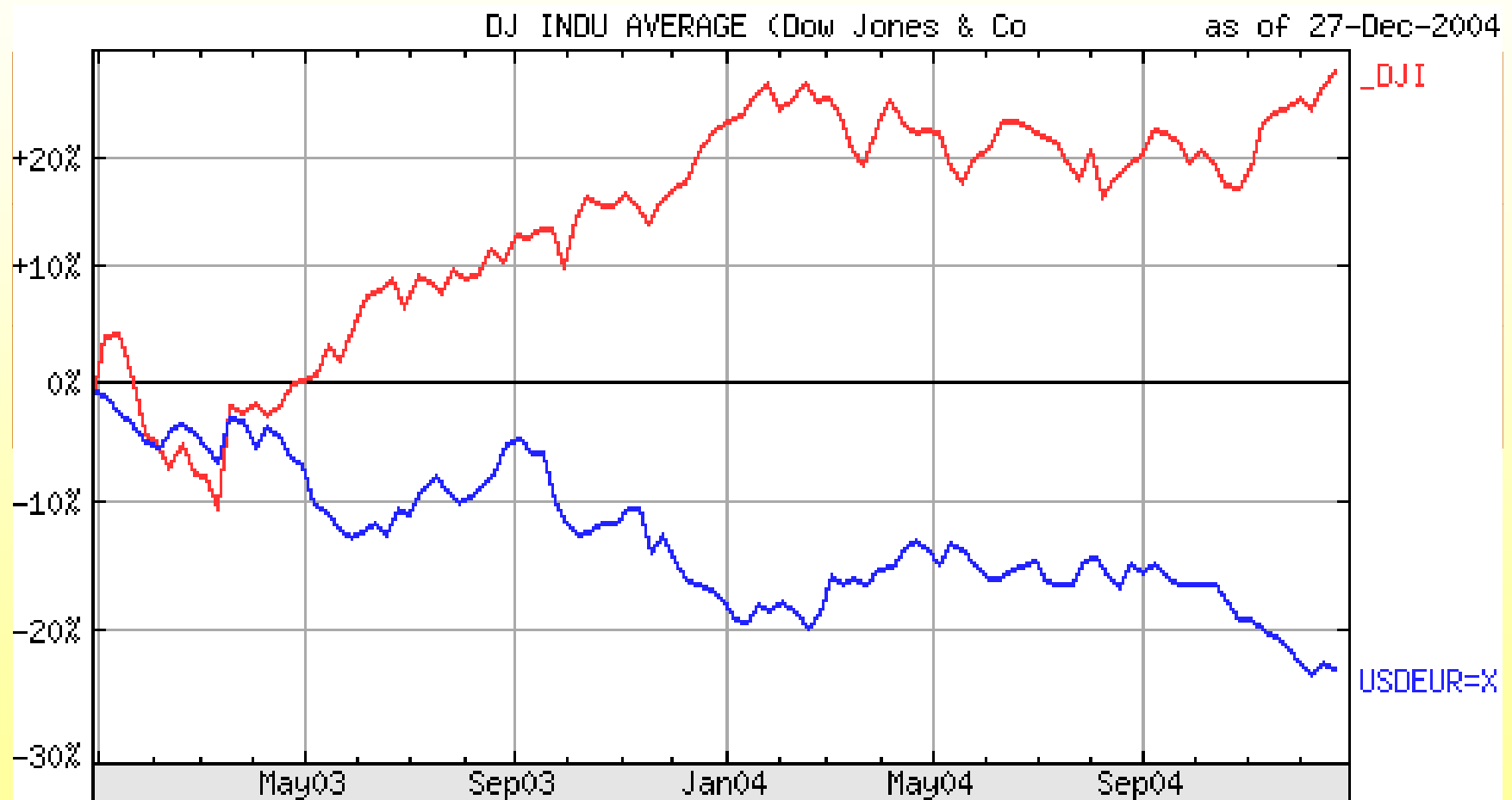
Strategy	Tapeworm Economics	Solari Economics
	Centralizing Low CoC for Insiders	Decentralizing Low CoC for
I. Sound Money	Fiat Currency	Sound Currency

\* CoC = Cost of Capital



# Fiat Currency Example

## “Hacking the Dow Jones”





# IV. A Paradigm for Economic Warfare

## Introducing the Tapeworm “Achilles Heel”

Strategy	Tapeworm Economics	Solari Economics
	Centralizing Low CoC for Insiders	Decentralizing Low CoC for
I. Sound Money	Fiat Currency	Sound Currency
II. Transparency/ Privacy	No Privacy / No Transparency	Privacy / Transparency
III. Vote Intention/ Resources	Crowd votes for Tapeworm w/ our \$	Crowd votes for Performers
IV. Equity	Debt Based	Equity Based



## V. A Good Defense: Short Term Investment Strategy

1. Pick the political/economic scenarios you are planning for
2. Come Clean
3. Eliminate or reposition debt, interest rate, currency risk
4. Reposition your portfolio away from the Tapeworm
5. Reduce dependence on centralized systems and risky jurisdictions – invest in home self-sufficiency  
(*water, health, energy, food, other*)
6. Reduce monthly expenses



# VI. A Good Offense: The Solari Power Shift

## Solari Toolkit for Transformation

### Actions

- **Coming Clean** – withdrawing from the Tapeworm
- **Solari Investor Circles** – organize locally to transform culture, power & wealth
- **Solari Databank & Venture Funds** – syndicate locally
- **Solari Solution** – reengineering public funds

### Leverage

- **Spiritual** – alignment with each other, with nature, and the divine
- **Money as a “Power Tool”** – real wealth creation



# **VII. Bringing It Home:**

## **Solari Investor Circles**

- **Launching this Spring at [www.solari.com](http://www.solari.com)**
  - Coming Clean Together - self organizing, local control, open/free
- **Each Circle profits from**
  - Building a Better Map
  - Lowering it's Members' Cost of Capital / Increasing the Tapeworm's ~
  - Finding and Successfully Developing Local Opportunities
- **Short Term Focus/Long Term Opportunities**
  - Save Time
  - Lower Expense
  - Improve Health
  - Increase Revenue
  - Reduce Risks of Dirty Tricks
- **Key Organizing Issues**
  - Who can you trust?
  - What gives you and the people you trust energy this week?
  - Aligning culture and money



# Who's Who on the Pro-decentralization Team?

- **Key Players in a Community**
  - Consumers
  - Leaders – small business, farmers, professionals
  - Leaders – large business, farmers, professionals
  - Small and large investors
- **Early Adaptors in a Community**
  - 10% Leaders
  - 80% Followers
  - 10% Unproductive/Criminal
- **Local vs. Global**
  - Key Challenges: Finding people you trust who are effective at operating profitably despite various challenges and dirty tricks



# **VII. Bringing It Home:**

## **Solari Investor Circles**

### **Transaction Menu**

#### **Lowering Our Cost of Capital**

##### **➤ Sound Money**

- Savings Plan: Hand
- Savings Plan: Coins & Digital Gold
- Community Currencies

##### **➤ Transparency/Privacy**

- Databank: One Area at a Time
- Community Wizard Tool
- Identify Reengineering Opportunities



# **VII. Bringing It Home:**

## **Solari Investor Circles**

### **Transaction Menu (cont)**

#### **Lowering Our Cost of Capital**

##### **➤ Vote with Intention / Resources**

- Coming Clean: Attractive Areas
- Switch to Local, Well Managed Bank
- Switch to Local, Clean Companies
- Switch to Clean Endowments, Banks, Churches & Foundations
- Develop “Back to Basic” Investment Strategies

##### **➤ Equity**

- Eliminate Debt
- Invest in Helping Neighbors Eliminate Debt
- Identify Local Investment Opportunities
  - Health, Energy, Food, Land, Other
- Databank and Venture Funds



# **VII. Bringing It Home: Solari Investor Circles**

## **Transaction Menu (cont)**

### **Increase Tapeworm Cost of Capital**

- **Support Honest Leaders**
- **Illuminate Tapeworm Leaders (Internet Hotseat)**
- **Pop Whacking**
- **Shareholder Activim**
- **Create Dirty Tricks Trickster Capacity**
- **Solari Solution & Some Debt Elimination**



# Next Steps

- **Website** <http://solari.com>
- **Forum** <http://solariactionnetwork.com>  
(register for free updates)
- **CD/DVD** Navigate the Falling Dollar
- **Teleseminars** <http://solari.com/outreach/telesem/>
- **Coming Clean** [http://solari.com/campaign/coming\\_clean.htm](http://solari.com/campaign/coming_clean.htm)

